

Parle Agro facilitates support to Sion Hospital by providing them with 3000 PPE kits

Frontline healthcare workers can now treat & care for Covid-19 patients without compromising their health

Mumbai, April 16, 2020: There is a dire need to strengthen the clinical and health systems, at a time when healthcare workers are vehemently putting their health at risk due to severe shortage of specialized gears. Many hospitals and specialized centers are raising awareness about this so that their doctors, nurses, and other frontline workers are not dangerously ill-equipped to care for COVID-19 patients. **Parle Agro's Prakash Jyantilal Chauhan Foundation (PJC Foundation)** responded to the significant needs of one such Hospital- **LTMG Hospital, Sion Mumbai** by providing them with **3000** PPE kits-Masks, full body suits, gloves, sanitizers.

The municipal run hospital was facing a grave shortage of personal protective equipment for their Social Service Department staff who were dealing with the treatment of poor and needy patients coming from the slums of Mumbai and beyond Maharashtra. The Medical Team is consistently in close proximity to these patients within and outside of the Hospital. Apart from that, the medical staff is also regularly screening passengers at the Airport without any special protection gear creating a barrier. Despite having special wards, contact with such patients is inevitable. The Hospital was organizing various efforts to procure critical medical supplies for their workers who need them the most. PJC Foundation has aided the same providing much relief to the Hospital, who can now minimize exposure and maintain a safe and healthy environment around.

Commenting on the situation, **Alisha Chauhan Director, Parle Agro, Heading the PJC Foundation** said, *"Caring for our community has always been a priority. And right now, nothing takes more precedence than ensuring the safety of our first responders who are contributing towards saving lives. A large number of health care staff at LTMG Hospital is dispersed across the city screening COVID-19 patients and caring for them. The resources will help them focus on their work without worrying about the infection. These PPE kits will be delivered to the Hospital through our vendor towards the promotion of health care."*

Commenting on the support, **Dr. Mohan Joshi, Dean, LTMG Hospital** said, *"We are happy to receive the positive response and the supply of PPE kits from the foundation of Parle Agro which will help and protect our medical team and staff from being infected by the coronavirus. We thank the team at Parle Agro and appreciate their support."*

About Parle Agro:

A pioneer in the beverage industry, Parle Agro Pvt. Ltd. is the largest Indian beverage company with a brand turnover of Rs. 6500 Cr. As a driving force of the Indian beverage market, it offers consumers a variety of products including Fruit Juice based drinks and Packaged Drinking Water serving a variety of consumer needs. With 84 manufacturing facilities across India and international locations, Parle Agro caters to over 1.8 million outlets in India driven through more than 5000 channels partners. Along with its brands Frooti, Appy, Appy Fizz, Frooti Fizz, Bailey, Frio, Dhishoom and Café Cuba, the organization has a continued belief in the power of innovation that drives strategy, product development and business

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practices. This belief has translated into Parle Agro establishing trends that have changed industry and consumer outlook and approach.



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